



How to Use LinkedIn and Facebook for Maximum Business Success!

On behalf of HPBWA on Sept. 7th from 6-9 PM

Webinar details at www.kevinknebl.com/hpbwa

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“People don’t care how much you know until they know how much you care”

“All things being equal, people do business with and refer business to people they like, know and trust”

Kevin Knebl has been speaking internationally for over 15 years on how to network effectively and establish connections that lead to mutually beneficial, long term, win-win relationships. He has trained thousands of people and hundreds of companies on how to use effective interpersonal relational skills and Social Networking to accomplish a multitude of business purposes. With over 16,200,000 connections on LinkedIn, over 2600 friends on Facebook and over 2000 followers on Twitter, he walks his talk every day. Kevin is an in-demand speaker and trainer for many small, mid-size businesses, organizations and Fortune 500 companies. He also has more Recommendations (720+) on his LinkedIn profile than anyone else in the world!

LinkedIn and Facebook are tremendously fast growing Business Networking platforms that when used effectively can help Small Business Owners in many ways. With over 570,000,000 people using these communication channels and millions more people getting connected monthly, these are not business tools that you can afford to ignore.

This exciting, in-depth training workshop will teach you:

- Why Social Networking should be a strategic component of your business plan
- How to create robust profiles that showcase you and your organization
- How to identify and connect with prospective networking partners, business alliances and clients
- Methods of communicating with large numbers of people that result in greater visibility for you and your business
- How to increase the visibility of your credibility and add value to your network
- The art of building relationships that lead to long term success, client acquisition/retention and revenue growth

At the end of the day, long term business success has always been and always will be about relationships. Whether online or offline, people are the same, only the technology changes. This exciting training workshop will equip you with an understanding of the strategies and methodologies used to leverage these amazing business tools!